



One Minute Media Kit

Real Wealth® Radio Network:

18 Stations across Wisconsin

Weekly Broadcast:

22 hourly broadcasts each week across the network

Podcast: Available on web site

Audience Demographic:

Baby Boomers Plus 35-64

Men: 60% Women: 40%.

89% own their home

Average net worth: \$500,000

Website: *RealWealthRadio.com*

Web Traffic: Up to 80,000 monthly

About the Show:

Real Wealth® Radio is not like most other radio financial shows. Hosts Jim Silbernagel and Tony Jasen, better known as “Jim and Tony,” take the time to cover a topic in-depth and answer questions for listeners who reach out from our ever-growing *Real Wealth®* Radio audience. *Real Wealth®* Radio’s goal is to help people maximize their lives through *Real Wealth®*.

Recent Topics:

- Funding Retirement Plans
- Mistakes Employees Make When Unemployed
- The New Medicaid Rules
- Basic Estate Planning
- Charitable Giving
- Disability Insurance
- College Savings Plans

Recent Guests:

- Green Bay Packers Hall of Famer LeRoy Butler
- CPA-Author, Ed Slott, America’s IRA Expert
- Actress, Molly Shannon
- Author/Futurist, Harry Dent
- Economist, Dr. Quincy Crosby
- Dr. Robert Ballard, Discoverer of the *Titanic*
- Wisconsin Congressman Paul Ryan
- Investor/Author Robert Kiyosaki

Real Wealth® Radio Network

WOKY	Milwaukee
WTDY	Madison
WTAQ	Green Bay
WSAU	Wausau
WRIG	Wausau
WOSH	Oshkosh
WNAM	Neenah
WRJN	Racine/Kenosha
WCLO	Janesville/Beloit
WHBL	Sheboygan
WBKV	West Bend
WMEQ	Eau Claire
KFIZ	Fond du Lac
WTKM	Hartford
WLKG	Lake Geneva
WFHR	Wisconsin Rapids
WRPN	Ripon
WNBI	Park Falls

Advertise with Us!

Mark Kastein,
General Manager/ Director of Sales
(877) 825 – 7579
mkastein@realwealthradio.com

Real Wealth® Radio Delivers
Real Results for You!